



# MCA - MACORG Workshop

EMLYON - 19-20 May 2011

## Workshop Programme

### Thursday – May 19, 2011

- 12:00 – 13:15**      **Welcome Lunch at EMLYON** (*Room 64, building B*)
- 13:15 – 13:45**      **Council Meeting** (*Room 1077, building B*)  
**Coffee**
- 13:45 – 14:00**      **Welcome speech and workshop organisation** (*Room 1076, building B*)
- 14.00 – 15.00**      **Presentation of paper 1** (*Room 1076, building B*)  
When Goals Conflict: The Use of Management Accounting Information to Facilitate Negotiation between Managers  
Julia Mundy, *University of Greenwich*  
Discussant: Olivier Saulpic, *ESCP-Europe* (TBC)
- 15:00 – 16:00**      **Presentation of paper 2** (*Room 1076, building B*)  
Budgeting Systems and Organizational Commitment: The Mediating Effect of Justice and Trust  
Pascal Langevin, *EM Lyon*  
Carla Mendoza, *ESCP Europe*  
Discussant: Lisa Jack, *Portsmouth Business School*
- 16:00 – 16h15**      **Coffee (or Tea!) break**
- 16:15 – 17:15**      **Presentation of paper 3** (*Room 1076, building B*)  
In Search of Consensus. How Accountants Enforce Legitimate Definitions to Establish and Reproduce Symbolic Domination  
Anne-Laure Farjaudon, *Université Paris-Dauphine*  
Jeremy Morales, *ESCP Europe*  
Discussant: Kim Soin, *University of Greenwich*
- 17:30 – 18:00**      **MCA Annual General Meeting** (*Room 1077, building B*)
- 18:00**                **Taxis will take you downtown Lyon**
- 19:30 – 21:00**      **Guided tour of Vieux Lyon ('Old Lyon' is part of the UNESCO World Heritage)**  
*Meeting point to be indicated during the workshop*
- 21:00**                **Dinner at 'Le Bon bourgeois' in Lyon** ([www.lebonbourgeois.fr](http://www.lebonbourgeois.fr))



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### Friday – May 20, 2011

- 08:30 – 09:00**      **Taxis will take you from downtown Lyon to EMLYON.**  
*Meeting point to be indicated during the workshop*
- 09:00 – 09:15**      **Welcome coffee** (*Room 1076, building B*)
- 09:15 – 10:15**      **Presentation of paper 4** (*Room 1076, building B*)  
Working Title: Futures in Train and Accounting Innovation, or *The story of the Australian Blue Book.*  
Lisa Jack, *Portsmouth Business School*  
Discussant: Diane-Laure Arjaliès, *HEC Paris* (TBC)
- 10:15 – 11:15**      **Presentation of paper 5** (*Room 1076, building B*)  
The Role of Management Systems in Advancing CSR  
Diane-Laure Arjaliès, *HEC Paris*  
Discussant: Dominique Bessire, *Université d'Orléans*
- 11:15 – 11:30**      **Coffee break**
- 11:30 – 12:30**      **Presentation of paper 6** (*Room 1076, building B*)  
Half of It Works: Risk Management in Higher Education  
Kim Soin, *University of Greenwich*  
Christian Huber, *Helmut-Schmidt University of the Armed Forces Hamburg*  
Sharon Wheatley, *BPP Business School*  
Ingerid Sorgaard, *King's College London*  
Discussant: Philippe Zarlowski, *ESCP Europe* (TBC)
- 12:30 – 13:45**      **Lunch at EMLYON**

## Suggested hotels:

The hotels below are close to the restaurant.

### **Hotel Le Royal Lyon**

20 Place Bellecour

69002 Lyon

Phone: (+33) 4 78 37 57 31

Fax: (+33) 478 370 136

<http://www.lyonhotel-leroyal.com/default-fr.html>

### **Hôtel Carlton Lyon (Mercure)**

4 rue Jussieu

69002 Lyon

Phone: (+33) 478 425 651

Fax: (+33) 478 421 071

[http://www.accorhotels.com/accorhotels/fichehotel/fr/mer/2950/fiche\\_hotel.shtml](http://www.accorhotels.com/accorhotels/fichehotel/fr/mer/2950/fiche_hotel.shtml)

### **Hotel des Artistes**

8 rue Gaspard-André

69002 Lyon

Phone: (+33) 478 420 488

Fax: (+33) 478 429 376

<http://www.hotel-des-artistes.fr/>

### **Citadines Lyon Presqu'île (appart'hotel)**

2 rue Thomassin

69002 Lyon

Phone: (+33) 472 404 050

Fax: (+33) 478 420 378

[http://www.citadines.com/fr/france/lyon/presqu\\_ile.html](http://www.citadines.com/fr/france/lyon/presqu_ile.html)

For any questions, please contact:

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