



**MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE**

**in association with the**

**MANAGEMENT CONTROL ASSOCIATION**

**16 and 17 November 2023**

**2nd CALL FOR PAPERS**

**Research on using MACs to address ‘social’ objectives in turbulent times:**

This year our area of focus will be on how management accounting and control systems (MACS) have helped or could be adapted to support organisations in performing better in their social objectives (arguably the most neglected of the 3 pillars of ESG). This is in the context of the current high level of industrial unrest in delivery services (such as Royal Mail and private companies like Amazon), the NHS, social care and other public services, schools, and universities. The wellbeing, working conditions, pay and terms of employment for people struggling to cope with the rising costs of living are of heightened concern. The topics may include:

* Measuring the impact of and on Human Resources of issues such as absenteeism (especially due to mental health issues), high levels of vacancies, staff turnover etc.
* How/can MACS help to identify and deal with issues of modern slavery?
* Are the levers of control (LOC) working or should the theory/model be updated?
* Do balanced scorecards and other performance measurement systems need updating to deal more effectively with human/social issues?
* The importance of organisational culture in management accounting and control
* Taxation policy and governmental control
* Highlighting the social pillar in environmental, social and governance (ESG) performance

**Plenary speakers:**

**Professor Stewart Smyth, University of Sheffield**

**Professor Chandana Alawattage, University of Glasgow**

**Associate Professor Orthodoxia Kyriacou, Middlesex University**

**Professor Henri Dekker, Vrije Universiteit Amsterdam**

Research in various stages of development will be presented in a mix of plenary and parallel sessions. PhD-students and early career researchers are particularly encouraged to present their work in this setting.

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| **Extended Abstract /Full paper submissions now open until 14th September 2023**Please submit to <https://www.conftool.com/marg2023> **Review notification W/C 28th September. Presenter registration 9th October. Final ppt files 9th November** |

Sway Information page**:** <https://sway.office.com/lbYaqcvc6v4zxXp0?ref=Link>

Organising Committee: Prof Elaine Harris, Dr Mohit Dar, Dr Salman Ahmed, Dr Carlene Wynter, Mr Richard Kenyon (Aston) & Dr Melina Manochin (Birmingham).

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