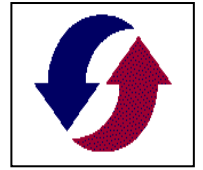


# Management Control Association



Joint Research Conference with ENROAC  
25-26<sup>th</sup> June 2019, University of Roehampton, London



*Programme - see  
page 2*

An outline of academic,  
social & cultural activities

**At Roehampton we seek to build on the reputations of both the MCA and ENROAC in offering high quality academic engagement with leading scholars, blended with a chance for early career researchers to test their ideas in a supportive and collaborative environment.**

Our **conference dinner** will be more of a celebratory feast, with a tropical carnival flavour. We have a variety of food-stalls catering for different dietary preferences and both indoor and outdoor seating options in our quad cafe. You can move around and enjoy grazing while being entertained by two live bands or find a quieter spot where you can catch up with friends. We might liven things up with some limbo to the sound of steel drums or some freestyle dancing to the Latin American rhythms of Bahareque. We are hoping for nice weather, but it is England, so we also have back up plans!

Our end-of-conference event is a new approach we are adopting to reinforce this: our keynote speakers and other renowned experts will be the hosts of our ***“Afternoon tea with the stars”***. We may not have Hollywood in London, but we do have our own intellectual stars and they intend to spend the informal closing session in discussions with conference participants, over a very English tea, exploring ideas that have emerged through our sessions and paper presentations. Our hope is that this session will actively encourage new research relationships to emerge, as ideas are debated in a forum rich with academic talent, helped along by a celebratory glass of fizz.

**For those new to London**, we will share information prior to the conference about how to get around, which is very easy (public transport around Roehampton is either free, or can be accessed quickly and cheaply with the swipe of a regular debit or credit card). We also intend to create some optional night tours for those wishing to explore the bright lights of the West End, in the heart of the city.

Further details see [www.managementcontrolassociation.ac.uk](http://www.managementcontrolassociation.ac.uk) or [www.enroac.net](http://www.enroac.net)

## International Management Control Conference, Roehampton, London

### Outline Programme 25-26 June 2019

The programme includes seven plenary speakers, a mix of academics and practitioners

Tuesday 25 <sup>th</sup> June, 2019		Wednesday 26 <sup>th</sup> June, 2019	
08.00-10.00	Registration (Duchesne building)	09:00-10:30	Academic Parallel Sessions
09.40-10.10	Welcome Address (hosts) <sup>1</sup> <u>Information for decision-making</u>	10:30-11:00	Refreshments – Coffee Break <u>Integrated Reporting</u>
10.20-11.00	Plenary by Key Note Speaker <sup>2</sup>	11:00-12:45	Plenary by Key Note Speaker <sup>567</sup> plus Q&A
11.00-11.50	Plenary by a Key Note Speaker <sup>3</sup>	12:45-13:45	Lunch
11.50-12.20	Q&A with speaker panel		
12.30-13.30	Lunch		
13.30-15.00	Academic Parallel Sessions	13:45-15:15	Academic Parallel Sessions
15:00-15:30	Refreshments/Coffee Break	15:20-16:50	Academic Parallel Sessions
15:30-17:00	Academic Parallel Sessions	16.50-17.10	Reflections & next conferences
17:00-18:00	Plenary by a Key Note Speaker <sup>4</sup> plus Q&A	17:10-18.30	Afternoon tea with the stars (keynote speakers & scientific committee members) on Elm Grove terrace with closing celebration drinks
18:00-21.30	Drinks reception, music & food at an indoor/outdoor carnival event in Quad cafe		

<sup>1</sup> Professor **Jean-Noël Ezingard**, Vice-Chancellor of University of Roehampton and hosts Professors **Cristiano Busco** and **Elaine Harris**

<sup>2</sup> **Rick Payne**, ICAEW, practice-based presentation on data analytics

<sup>3</sup> **Julia Mundy**, Non-executive director & committee chair of an NHS trust, practitioner view on her role as trustee and impact on the management control systems in use. Response by **Caroline Owusu-Bennoah**, Deputy Director of Finance of Lewisham & Greenwich NHS Trust

<sup>4</sup> **Teemu Malmi**, Professor at Aalto University, Finland, “Management control complements and substitutes – where do we stand and where do we go?”

<sup>5</sup> **Ken Merchant**, Professor at University of Southern California, US, “Doing Research Linking CSR and Management Accounting”

<sup>6</sup> **Tjeerd Krumpelman**, ABN AMRO, Head of Advisory, Reporting & Engagement, “From Integrated Thinking to Impact Reporting at ABN-AMRO”

<sup>7</sup> **John Sebastian Pereira**, Kingston Business School, UK, “Integrated Thinking and Reporting: does Corporate Culture matter?”

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