



**American
Accounting
Association**

**Management
Accounting**

Mission Statement

The AAA Management Accounting Section shall strive to stimulate and improve the teaching, researching and practice of accounting that assists in the effective and efficient management of entities. The goals of the Section include the following:

- Improve the effectiveness of instruction in management accounting by fostering development, testing and discussion of methods and materials, as well as course offerings;
- Encourage research in management accounting by facilitating the exchange of ideas and findings, and through opportunities for exposure of research results;
- Increase opportunities for the interchange of ideas among members of the academic and professional community who are interested in management accounting; and
- Encourage capable and promising accounting students to pursue careers in management accounting by enhancing their knowledge of the activities, responsibilities and opportunities offered by such careers.



Journal of Management Accounting Research

The *Journal of Management Accounting Research* (JMAR) serves as the only American Accounting Association journal that is devoted exclusively to management accounting research. The primary objective of this semi-annual publication is to contribute to the expansion of knowledge related to the theory and practice of management accounting, by facilitating the production and dissemination of academic research throughout the world. The scope of the journal covers all areas of management accounting including, for example, budgeting, internal reporting, incentives, performance evaluation, and the interface between internal and external reporting. To encourage the growth of management accounting, it is open to all approaches to research, including but not limited to analytical, archival, case study, conceptual, experimental, survey method, and meta-analysis. The journal not only plays a stewardship role to ensure that only the highest quality work is disseminated, but it also provides timely and helpful feedback to authors so they may determine how to best develop their own work.



Editorial and review process:

- Editorial board with a diverse set of leading scholars
- Careful and constructive review comments
- Target turnaround time: 6 weeks
- Standard double-blind review by two reviewers

For more information and to submit a manuscript: <http://aaahq.org/Research/AAA-Journals>

2016 Management Accounting Section Midyear Meeting Research and Case Conference, Teaching Symposium, and IMA Doctoral Colloquium

The MAS Midyear Meeting will be held January 6-9, 2016 at The Westin Galleria in Dallas, Texas. The IMA Doctoral Colloquium will be held on Thursday, January 7, with an evening reception on Wednesday, January 6. The Research and Case Conference will take place on Friday-Saturday, January 8-9, with an evening reception on Thursday, January 7. The Teaching Symposium will be held on January 9.



The conference site is within walking distance to excellent dining, shopping, and entertainment activities. We have a terrific conference planned for you, with the opening plenary by Professor Jacob Soll, Professor of History and Accounting at the Department of History, University of Southern California. Management accounting colleagues from all over the world will present nearly 100 outstanding research papers. Come and participate in the discussion!

We are once again excited to hold the Teaching Symposium in conjunction with the Research and Case Conference. We have a fantastic program lined up targeted at inspiring exceptional teaching (more information below).

The 2016 MAS Teaching Symposium “Practical Teaching Tips for Immediate Impactful Results”

The MAS Teaching Symposium opens with breakfast and a presentation by Kellie Fischer, CFO of the Texas Rangers. She'll present a practitioner's point-of-view regarding the breadth of skills that students need to develop successful careers. Her talk will be followed by six additional presenters throughout the day all focused on one common theme—delivering practical and impactful teaching tips that attendees can immediately incorporate into their own teaching.

In the morning sessions, Nathan Stuart (University of Wisconsin–Oshkosh) will explain how he brings into his classroom the breadth of skills highlighted by Kellie Fischer. Ann Dzuranin (Northern Illinois University) will offer a variety of “big data” teaching tips followed by Marty Stuebs (Baylor University) who will explain how he weaves the topics of character and ethics into his cost accounting class. After lunch, Albie Brooks (University of Melbourne) will describe how to teach a balanced scorecard simulation and Monte Swain (Brigham Young University) will demonstrate the benefits of experiential learning through a hands-on exercise that he uses in his cost classroom.



The day concludes with a general session by Tim West (Northern Illinois University), who will conduct a workshop with hands-on demonstrations of how to use improv tools he's learned from Second City Works (a leading comedy theater and school of improvisation) to increase classroom engagement and encourage critical thinking.

For more details and registration information on all MAS Midyear Meeting events, please visit <http://www2.aahq.org/mas/index.cfm>. We look forward to seeing you in Dallas!