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**MANAGEMENT ACCOUNTING RESEARCH GROUP**

**CONFERENCE**

**in association with the**

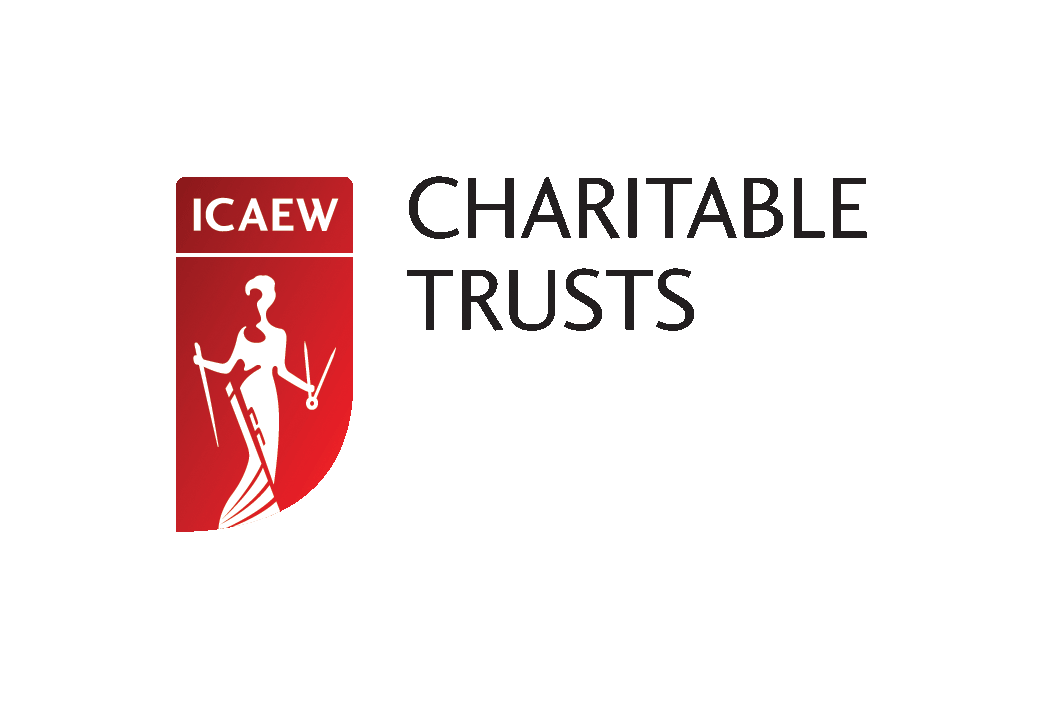
**MANAGEMENT CONTROL ASSOCIATION**

At

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19 and 20 November 2015

**PROGRAMME**



Par*t of the costs of this [conference/event/seminar] are being paid by the Institute of Chartered Accountants in England*

*& Wales’ charitable trusts.*

*These trusts support educational projects relating to accountancy and economic. The Centre for Business Performance of the ICAEW manages all grant applications*

***Keynote Speakers Thursday 19th November***

**Cristiano Busco** is professor of Accounting and Integrated Reporting at Roehampton Business School, UK, and at Luiss University, in Rome. After his PhD (management accounting) at the University of Manchester, UK, Cristiano has held positions at: University of Southern California, LA, and Babson College, Boston, National University of Ireland, Galway. Cristiano has published articles in peer-reviewed journals such as Contemporary Accounting Research, Management Accounting Research, Qualitative Research in Accounting and Management, Journal of Accounting and Organizational Change and in professional journals such as Strategic Finance, Financial Management and the Journal of Corporate Accounting and Finance. His research interests are in the field of management accounting, performance measurement, as well as integrated thinking and reporting. He is currently working on a CIMA funded project: Practicing integrated thinking & reporting: the role of management accountants.

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**Ingrid Jeacle** is Professor of Accounting & Popular Culture at the University of Edinburgh Business School. Ingrid's particular research interest is in exploring the inter-linkages between accounting and popular culture. Her research in this field attempts not only to further an understanding of accounting, but also the ways and means by which accounting practices and notions of accountability permeate our everyday lives. To this end, Ingrid has published papers on the role of accounting in the areas of architecture, furniture design, tea drinking, shopping, fashion, beauty business, travel review websites, and cinema. Ingrid has guest edited a special issue (2012) on the theme of Accounting and Popular Culture for Accounting, Auditing & Accountability Journal. She is currently guest editing a special issue of Management Accounting Research on the theme of Managing Popular Culture.

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**Alex Preda** is Professor of Accounting, Accountability and Financial Management.  His principal research activities include: strategic behaviour in financial markets; market automation and trading technologies; valuation processes in markets; the role of communication in decision-making processes; the public understanding of finance; the governance of global finance. A recent ESRC-funded project, Technology, action and cognition in online anonymous markets: a sociological study of non-institutional traders and is investigator on Evaluation practices in financial markets, a five-year project funded by the European Research Council, working together with colleagues from the University of Edinburgh and the London School of Economics. His publications include: [Framing Finance: The boundaries of markets and modern capitalism](http://www.amazon.co.uk/Framing-Finance-Boundaries-Markets-Capitalism/dp/0226679322) (University of Chicago Press, 2009). He is the co-editor (with Karin Knorr Cetina) of the Handbook of the sociology of finance (Oxford University Press, 2012).

**Richard Spencer** is Head of Sustainability at ICAEW. He joined ICAEW in 2005 in order to set up the sustainability practice within the Technical Strategy department, ICAEW’s “think tank”. During this time Richard has led on the ICAEW’s thought leadership and engagement programme in sustainability. He was a co-convenor of the Finance Innovation Lab which was named by the Observer and NESTA as one of the Top 50 of Britain’s New Radicals in 2012 and was shortlisted for the Buckminster Fuller Awards for ‘socially responsible designs. He has also led on establishing the Natural Capital Coalition, which is a major voice in natural capital debates. He sits on the Climate Disclosure Standards Board Technical Working Group and Board member of the Social Return on Investment Network. Richard recently joined the Cass Business School Research Ethics Committee.

***Thursday 19 November***

# ***All Sessions today in the Adrian Cadbury Lecture Theatre***

**10.00 – 10.30 Registration & Coffee – Conference Aston Lounge**

10.30 – 10.40 **Welcome**

10.45 – 13.10 Session 1

**13.10 – 14.15 Lunch – Courtyard Restaurant, Conference Aston**

14.15 – 16.00 Session 2

**16.00 – 16.30 Tea / Coffee – Conference Aston Lounge**

16.30 – 18.00 Session 3

# **19.00 Dinner – Courtyard Restaurant, Conference Aston**

# ***Friday 20 November***

09.00 – 10.30 Session 4 - Stream 1 – Room 122

Stream 2 – Room 123

Stream 3 – Room 127

**10.30 – 11.00 Tea / Coffee – Conference Aston Lounge**

11.00 – 12.30 Session 5 - Stream 1 – Room 122

Stream 2 – Room 123

Stream 3 – Room 127

**12.30 - 13.30 Lunch – Courtyard Restaurant, Conference Aston**

13.30 – 15.00 Session 6 - Stream 1 – Room 122

Stream 2 – Room 123

Stream 3 – Room 127

**End of Conference**

**Detailed Programme**

***Thursday 19thNovember –***

***All sessions today in the Adrian Cadbury Lecture theatre***

***(All refreshments, lunch and dinner are on the ground floor)***

**Session 1** **Chair: Alan Lowe**

10.30 – 10.40 **Welcome**

10.45 – 11.30 **Keynote Presentation: Ingrid Jeacle**

Accounting and Popular Culture:

Opportunities for Management Accounting Research

11.30 – 12.40 **Editorial Panel**: REF/ABS issues and Publishing Tips

**12:40 – 13.40**  **Lunch**

**Session 2 Chair: Angela Lorenz**

13.45 – 14.35 **Keynote Presentation: Cristiano Busco**

In Search of Impact through Integrated Reporting:

Accounting for absence, desires and serendipity

14.35 – 15.25 **Keynote Presentation: Alex Preda**

Taking on the Market. Competition and spectacle in electronic finance

15.25 – 16.00 **Keynote Presentation: Richard Spencer,** ICAEW

Integrated reporting a view from the profession

16.10 – 16.30 **Tea /coffee**

**Session 3** **Chair: Rick Payne**

16.30 – 18.00 **Discussion Panel:** Integrated Reporting

**19.00 Conference Dinner -**

***Friday 20th November***

***All stream 1 presentations are in room 122***

***All stream 2 presentations are in room 123***

***All stream 3 presentations are in room 127***

**Session 4 9.00 – 10.30**

**Stream 1 Chair:**

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| 9.00 – 9.30 | Huikku, Hyvönen, & JärvinenBusiness intelligence, predictive analytics and management accounting: a field study |
| 9.30 – 10.00 | Danielius Valuckas  Exploring budgetary control change initiative in a bank |
| 10.00- 10.30 | Minmin Xi  Modelling appropriateness of balanced scorecard in the context of chinese manufacturing industry |

**Stream 2 Chair:**

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| 9.00 – 9.30 | Adrian Zicari, Marie-Léandre Gomez, Philippe Lorino, Mathias Waelli, Clause Sicotte, Jean-Yves Bonnefond, Etienne Minvielle  The challenge of measuring quality performance of healthcare services – the case of the DAN indicator in French hospitals |
| 9.30 – 10.00 | Wil van Erp , Frans Roozen, Ed Vosselman  Accounting as actor in health care: Towards understanding the translation of management accounting and control systems in the Dutch sector of nursing homes, homes for the elderly and homecare |
| 10.00 – 10.30 |  |

**Stream 3 Chair:**

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| 9.00 – 9.30 | Alireza Rohani, Magdy Abdel-Kader, Mirna Jabbour  Carbon practice, carbon reputation and corporate economic performance: An empirical investigation of FTSE350 carbon sensitive industries |
| 9.30 – 10.00 | Marie Kerveillant  Accountability in practice: A reporting tool on incidents  The case of “Commissions of Local Information” (CLI) for the nuclear activities in the West of France. |
| 10.00 – 10.30 | Princely Dibia, Lisa Jack  Fraud prevention in a lean environment |

**10.30 – 11.00 Tea / Coffee**

**Session 5 11.00 – 12.30**

**Stream 1 Chair: ???**

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| 11.00 – 11.30 | Adrian Zicari  A Glimpse at the Dark Side of Management Control: The Impact of Management Control Systems on Job-Related Stress |  |
| 11.30 – 12.00 | Ivo de Loo  Shaking the blues away”: management control practices and social space in a top level amateur choir |  |
| 12.00 – 12.30 | Graziano Coller, Maria Laura Frigotto, Ericka Costa, Michele Andreaus  Management Control System and strategy: before and after implementation |  |

**Stream 2 Chair: ???**

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| 11.00 – 11.30 | Li P.  The institutionalisation of management accounting change: An observation across societal, organisational field, and organisational level. |
| 11.30 - 12.00 | Aleksandra Klein, Arthur Posch  A little change goes a long way: Management accounting change framework revised |
| 12.00 - 12.30 | Ahmed Diab & Chandana Alawattage Diab, Ahmed abdel Naby  Implications of rural community logics on management controls: a Case from developing country |

**Stream 3 Chair:**

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| 11.00 – 11.30 | Marjo Väisänen, Sophie Tessier, Janne Järvinen  Formalization of controls in post-acquisition integration: the importance of global transparency |
| 11.30 - 12.00 | Firas Bashee, Messaoud Mehafdi  The impact of relational and contractual governance on inter-organisational cost management within supply chains in the UK automotive industry |
| 12.00 – 12.30 | Julia Kornacker, Rouven Trapp and Katharina Ander  Rejection, Reproduction and Reshaping - A Field Study on Global Budget Control Practices in Multinational Companies |

**12.30 - 13.30 Lunch –**

**Session 6 13.30 – 15.00**

**Stream 1 Chair: Julia Mundy**

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| 13.30 – 14.00 | Mohamed-Metwally, Danture Wickramasinghe, Georgios Kominis  Geopolitics of Risk-Based Management Control: An Institutional Logics Perspective |
| 14.00 – 14.30 | Cathy Knowles  Efficiency and effectiveness: Performance measurement in English and Welsh Independent Hospices. |
| 14.30 - 15.00 | Julia Mundy  Rendering subjectivity informative: A cross-sectional field study of subjectivity in performance measurement |

**Stream 2 Chair: Ivo de Loo**

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| 13.30 – 14.00 | Peter Cleary, Margaret Healy, Eimear Walsh  An empirical analysis of the interaction between management accounting practices and organisational innovativeness |
| 14.00 – 14.30 | A. Raffoni , R. Silvi, F. Visani, M. Bartolini  Understanding the role of Business Performance Analytics for performance management |
| 14.30 - 15.00 | Marlies de Vries and Ivo de Loo  A place to be: a duo-ethnographic account on interpretive accounting research |

**Stream 3 Chair: Alan Lowe**

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| 13.30 – 14.00 | Fazlin Ali and Alan Lowe  Operational control practices: The role of imbrication in a complex automated process industry setting |
| 14.00 – 14.30 | Martijn van der Steen  Grasping opportunities: the changing role of management accountants through claims to knowledge and skills |
| 14.30 - 15.00 |  |

**Accounting Education Seminar** **

**Room 135/137**

**Chair: Melina Manochin**

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| 9.00 – 9.10 | Introduction and Welcome |
| 9.10 – 9.30 | Angela Lorenz, Melina Manochin, Phi Anh Doan Ngoc  Flexible Pedagogies: a critical reflection for the UK and Vietnam |
| 9.30 – 10.00 | Alena Golyagina  Changing logics of Russian higher education in accounting |
| 10.00 – 10.30 | Phi Anh Doan Ngoc and Le Thi Na  Accounting curriculum design in Vietnamese universities: how to integrate with professional accountancy bodies |

**10.30 – 11.00 Tea / Coffee**

**Chair: Florian Gebreiter**

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| 11.00 – 11.30 | Stephanie Lambert\*, Ian Herbert and Andrew Rothwell  Navigating professional careers in new organisational forms |
| 11.30 – 12.00 | Douglas Howcroft  Graduate skills for the management accountancy profession: Exploring the accounting education expectation gap |
| 12.00 – 12.30 | Elise Wondergem-Pennewaard and Arco van de Ven  The business partner perspective in job advertisements of financial and business controllers |

**12.30 - 13.00 Lunch –**

**Chair: Angela Lorenz**

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| 13.30 – 14.00 | Michelle Cook  A Flipped classroom approach |
| 14.00 – 14.30 | Florian Gebreiter, Matt Davies, Simon Finley, Lara Gee and Lisa Weaver  From ‘rockstars’ to ‘hygiene factors’: teachers in private sector accounting tuition providers |
| 14.30 – 15.00 | Ha Phuoc Vu, Tran Khanh Hung  The perception gap in vocational skills of management accountants between students and employers – a case study in the university of Economics, the University of Danang |
| 15.00 – 15.15 | Plenary |

We gratefully acknowledge the support of the British Council and the Aston MARG/MCA

**End of conference**