

Strong Structuration Theory Workshop: Building the bridge between ontological concepts and empirical evidence

Key Speaker: Aris Panagiotou

Author of Structure, Agency, Biotechnology
(forthcoming, Anthem Press, 2017)

Essex Business School, Colchester, Essex

Monday 8 May 2017, 12.30 - Tuesday 9 May 2017, 12.30

Cost: £80, including Monday evening dinner. (£40 for PhD students and retired)

Registration: www.managementcontrolassociation.ac.uk/sst

In 2005 the sociologist Rob Stones published what has been described as the most important development of structuration theory since Giddens himself turned to other matters (Bryant and Jary, 2011). Now widely called *Strong Structuration Theory (SST)*, it moves away from the relatively abstract ontology in which Giddens was interested, and encourages researchers to explore empirical case studies of particular agents and structures, where individual agents are situated in a web of position-practice relations.

SST, as developed by Stones, pays explicit attention to issues of epistemology and methodology. Recent developments have emphasised the importance of the bridge between ontological concepts and empirical evidence (Stones and Jack, 2016). *SST* is being applied across management disciplines and in empirical studies of different social and organisational environments such as biotechnology (Panagiotou, 2017) and healthcare innovation (Greenhalgh et al., 2014).

The overall aim of this workshop is to continue reflecting on the ‘conceptual methodology’ (Stones and Jack, 2016) of *SST*. To open discussion we are pleased to welcome Aris Panagiotou who will be talking about his research on biotechnology.

There will be the opportunity to see how the theory is being applied in different disciplines, with presentations of recent projects in management research in a workshop environment, where participants can develop their knowledge and understanding of using *SST* in the design and analysis of empirical case studies.

The workshop is open to all established and early career researchers interested in the use of social theories in management research. We invite submission of abstracts (500-750 words) of papers and work-in-progress for discussion at the workshop by Monday 20 March, with full papers or presentations by Sunday 23 April 2017.

Submission of abstracts, registration and payment can be made at
www.managementcontrolassociation.ac.uk/sst

Workshop Organisers: Lisa Jack, Pawan Adhikari, Kelum Jayasinghe, Simon Carmel