

4th Workshop on the link between research and teaching in management accounting

Paris, ESCP Europe, June 23, 2017

Call for contribution

We are pleased to announce the fourth workshop on the link between research and teaching in management accounting, to be held on June 23, 2017 at ESCP Europe in Paris. This workshop will be opened to both papers and presentations of experiences to be discussed in a practice exchange perspective.

The question of the relevance of research to practice is currently under debate in the academic community, in particular in the field of management accounting (Baldvinsdottir et al. 2010, Hopwood 2007, 2008, 2009). But, the pertinence of qualitative research for teaching is less frequently discussed. A few papers show that the topic is not entirely absent from the concerns of the academic community (Ahrens et al. 2008; Boër; 2000; Day et al. 2003; Dupuy et al. 2007; Kaidonis 2004; Kaplan 1998; Maher 2000; Merchant 2008; Saulpic & Zarlowski 2015). However, such references are very limited in number and they address the question rather incidentally. The debate thus seems so far relatively unorganized. Most papers published in specialized educational journals in the field - Issues in Accounting Education or Accounting Education – address teaching methods but not content. They fail to speak of the link between teaching and research.

This relative absence of clear debate is an issue since it is not obvious that teaching in our field is always research informed. Indeed, numerous questions approached in teaching are marginal in research, such as that of management control system design (Fabre & Bessire, 2006). Other authors highlight numerous textbooks that are dominated by a normative stance (Bourguignon 2009; Ferguson et al, 2006), which means that much management accounting research in the field is not reflected in these textbooks.

The purpose of the workshop is thus to understand how qualitative research can infuse teaching in management accounting. In so doing, we expect to raise relevant epistemological debates regarding, for instance, the status of knowledge in our field.

We welcome all types of papers in terms of theoretical stance and method. Moreover, to address the question, all types of teaching context is relevant: undergraduate or MBA teaching but also post-graduate and other executive education.

Examples of questions that the papers could address are:

- How research is integrated in teaching (both research approach and research results) and the conditions for fostering this integration – cases, narratives and reflections
- Whether the existing diversity of research stances is equally reflected in a variety of teaching stances, and the reasons for disparities
- Explanations for the gaps between topics chosen by researchers and those addressed in teaching.
- How teaching issues might inspire research programs.
- Examinations of the current status of non-research based knowledge disseminated in teaching and especially in textbooks.
- Knowledge creation through reflective teaching.
- Making progress towards an objective of research-based teaching – individual accounts and reflections.

We welcome two types of contributions:

- Papers.
- Presentation of experiences that aim at making a link between research and teaching with the view of discussing them in a practice exchange perspective.

The workshop will be organized around 3 types of sessions: paper discussion sessions, practice exchange sessions, and salons (i.e. subgroup discussions about issues related to the topic of the workshop).

A special issue in Qualitative Research in Management Accounting titled "How qualitative research can infuse teaching in accounting" could be a target for the most advanced communications (deadline for submission October 1st, to access the call: http://emeraldgroupublishing.com/products/journals/call_for_papers.htm?id=6861)

Deadlines

The **deadline for submission of contributions** (for papers, extended abstract, short or full paper even at an early stage and for experiences, a short presentation) **is May 2, 2017**. Submission should be made by email to saulpic@escpeurope.eu. Notification of acceptance (or otherwise) will be given before May 15.

Please do not hesitate to contact us if you have any questions or to inform us of your willingness to participate.

Practicalities

Venue: The workshop will take place at the ESCP Europe, 79 avenue de la République, 75011 Paris.

Fee: 50 Euros

Registration and information: send an email to Annie Mouquet (amouquet@escpeurope.eu)

Organizers

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